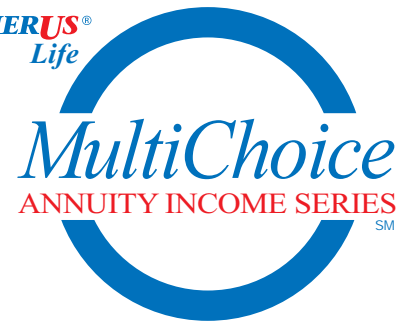


Marketing Communication Order Form

AMERUS®
Life



Ordering Instructions

Bulk - items are preprinted containing areas to be personalized by your organization. Order in quantities in no less than 1,000. Delivered in 10 business days. All deliveries sent ground, additional cost for expedited orders.

Customized - items are customized for you and provided in Press Ready PDF format for printing and distribution by you the client. PDF delivered in 5 business days via email.

E-Mail PDF - this is a customized PDF file that you are responsible for distribution. We create the PDF ONLY.

Name: _____

Organization: _____








Address: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

(This will be used for PDF delivery)

Company Name and Address for customization _____

Phone and Email for customization _____

Item Thumbnail	Item Description	Quantity	Cost	Total
	LifetimePaySM Post Card BULK (Minimum order of 1,000)		10 ea.	
	LifetimePaySM Post Card CUSTOMIZED VERSION - PDF		Free	
	MultiChoice Annuity Income SeriesSM Post Card BULK (Minimum order of 1,000)		10 ea.	
	MultiChoice Annuity Income SeriesSM Post Card CUSTOMIZED VERSION - PDF		Free	
	LifetimePaySM AGENT SEMINAR MAILER BULK (Minimum order of 1,000)		10 ea.	
	LifetimePaySM AGENT SEMINAR MAILER CUSTOMIZED VERSION - PDF		Free	
	LifetimePaySM Slide Rule (Calculator) Used for recruiting (Minimum order of 100)		1.00 ea.	
	MultiChoice Annuity Income SeriesSM E-mail PDF		Free	
	LifetimePaySM E-mail PDF		Free	
	LifetimePaySM AGENT SEMINAR MAILER E-mail PDF		Free	
	Total			

Fax order to 641-755-4325

Questions call 877-287-3644